



1. General

The Silver Jeans Co. Signage Display Contest (the “Contest”) is governed by these Rules and Regulations. By entering the Contest, you agree to be bound by these Rules and Regulations.

2. Contest Administrators

The Contest is administered by Silver Jeans Co. (555 Logan Avenue, Winnipeg, MB, R3A 0S4).

3. Start/End Dates

1.1 The contest begins September 1st, 2021 and ends at 11:59 p.m., Central Time, on September 21st, 2021. Displays must be live in store for 4 weeks. Only submissions received during the contest period will be eligible for prizes. Winners will be announced September 30th, 2021 and will be contacted by preferred given contact method to claim their prize. The Sponsor or its designated representative will make a minimum of three (3) attempts to contact the selected entrant by telephone or email (using the information provided at the time of entry) within ten (10) business days of the Draw Date. If the selected entrant cannot be contacted within ten (10) business days of the Draw Date, or there is a return of any notification as undeliverable; then the selected entrant will be disqualified (and will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible Entries (in which case the foregoing provisions of this section shall apply to such new selected entrant). Sponsor is not responsible for any change of email address, mailing address and/or telephone number of entrants.

4. Eligibility

The Contest is open to residents of Canada and the United States of America. The following persons are not eligible to enter the Contest or win a Prize: employees, officers, directors or representatives of the Contest Administrators, judges, and the parents, siblings and children of, and persons domiciled with, such individuals, or any of the Contest Administrators’ parents, subsidiaries, affiliates, and agencies.

Entrants are not eligible to win more than one Prize. Only staff members who participated in working on the display will be eligible for the free pair of jeans prizes.

5. Publication

By entering and participating in the Contest, you consent to the use of your photograph by the Contest Administrator for promotional use, during or after the Contest closing date, without compensation. For SJC, promotional material includes, without limitation, any print or electronic

advertising or marketing material such as posters, online images, newspaper ads, television ads, emails and social media content.

Waiver forms/model releases are the responsibility of the entrant and must be available in the event the photo is selected as a winning photograph.

8. Copyright

Photographic entries must not infringe upon or violate any laws or any third-party rights, including, but not limited to copyright, patent, trademark, trade secret or other proprietary rights and must not constitute material that would be considered libeling, defamatory, or a privacy violation.

1. You must use at least 1 Silver Jeans Co. sign in your display.
2. Your display must be in place for at least four weeks.
3. Submissions will only be accepted during the contest period of August 1st to August 21st, 2021.
4. Display entries are limited to one per store (but you may submit more than 1 photo of the same display).
5. All winners will be determined by a panel of Contest judges. Displays will be judged on a 30-point system, based on the following criteria:
 1. Creativity of the display (10 points)
 2. Incorporation of Silver Jeans Co. product (10 points)
 3. Visibility of the Display (10 points)
6. Prizes will be awarded subject to your company's policies regarding distribution of such awards. Void where prohibited by company policy. Prizing is as follows:
 - a. 1st place: \$750 credit to the stores account + jeans for staff who participated (up to 5 pairs)
 - b. 2nd place: \$500 credit to the stores account + jeans for staff who participated (up to 5 pairs)
 - c. 3 prizes for 3rd place: \$250 credit to the stores account + jeans for staff who participated (up to 5 pairs)
7. Silver Jeans Co. is not responsible for lost, misplaced, or stolen entries. Entries become the property of Silver Jeans Co. and cannot be returned. Please keep a copy for your records. By entering, you give Silver Jeans Co. your permission to use your entry for publicity or advertising purposes. Contest is void where prohibited.

Instructions:

Please complete form and submit any photos using the link below:

[Contest Link](#)